



Corporate Renewables



The “Go-to-Place” for corporate renewable buyers, suppliers and advisors to engage in a unique, comprehensive examination of the current state of corporate renewable energy procurement

FIRST WAVE OF CONFIRMED CORPORATE SPEAKERS



John DeAngelis,
Energy Program Manager,
STEELCASE



Melissa Gray,
Corporate Social Responsibility,
RACKSPACE



Eugenia Gregorio,
Director of Corporate Responsibility,
THE TOWER COMPANIES



Brett Illers, CEM, CRM, MBA,
Program Manager, Energy
Efficiency & Sustainability,
YAHOO



J. Renée Morin,
Living Progress – Stakeholder Relations,
HEWLETT-PACKARD
ENTERPRISES



Reid Spolek,
Manager – AWS Renewable Energy,
AMAZON



Michael Terrell,
Principal, Energy and
Global Infrastructure,
GOOGLE



Rob Threlkeld, CEM, CHMM, BEP,
Global Manager – Renewable Energy,
Global Environmental
Compliance & Sustainability,
GENERAL MOTORS



Hervé Touati, Ph.D.,
Managing Director,
BUSINESS RENEWABLES CENTER



Bill Wehl,
Director of Sustainability,
FACEBOOK

PLUS!

Pre-Summit Workshop | Monday, September 26, 2016
Corporate Renewables 101—An Interactive Workshop for Corporate Energy Buyers

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Designed by Corporates for Corporates

Corporations that seek to take advantage of the various opportunities in renewable energy must develop a nuanced understanding of the renewables procurement process. There are a variety of options available to buyers, and the process for acquiring renewables can be complex. The good news is that Corporate Renewables 2016 is a place where corporate renewable energy buyers can come to stay abreast of the latest market developments, to tap into the experience of their corporate peers, to boost their renewable procurement skills and capabilities and to search for renewables deals.

The event will provide corporate energy buyers with the latest insights into:

- Renewable energy sourcing strategies—and the challenges that accompany them
- Renewable contracting models—including contract deal points and how they are being handled in the marketplace
- Making the business case for renewables: economics, risks and legal—how to get your CFO and other internal stakeholders comfortable with the deal
- Deal opportunities—finding the right project opportunities for your company
- And more

Corporate Renewables 2016 is a valuable resource for meeting your peers and renewable energy suppliers, and for advancing your game plan for successful renewable energy strategy and procurement.

Corporate Renewables 101 – An Interactive Workshop for Corporate Energy Buyers

For corporates looking to build a strong foundation in renewable energy procurement, Corporate Renewables 2016 will be preceded by an interactive workshop that will provide all the requisite information you will need to get up to speed. When we say interactive, we mean it! Bring all your questions and be ready for a robust day of great information and lively discussion.

What Makes Corporate Renewables a Compelling Event

The place where corporate renewable energy buyers can come to stay abreast of the latest market developments.

To tap into the experience of their corporate peers

To boost their renewables procurement skills and capabilities

To search for renewables deals

THE CORPORATE RENEWABLES ADVISORY BOARD



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Marco Ugarte, Ph.D.,
Sustainability Manager,
MILLERCOORS

Pre-Summit Workshop: Corporate Renewables 101—An Interactive Workshop for Corporate Energy Buyers

Monday, September 26, 2016

For corporates looking to build a strong foundation in renewable energy procurement, Corporate Renewables 2016 will be preceded by an interactive workshop that will provide all the requisite information you will need to get up to speed. When we say interactive, we mean it! Bring all your questions and be ready for a robust day of great information and lively discussion.

Workshop Leaders:

Erin Decker, Sr. Director of Strategic Renewables, RENEWABLE CHOICE ENERGY
Teresa A. Hill, Partner, K&L GATES
William H. Holmes, Partner, K&L GATES
Hans Royal, Associate Vice President, RENEWABLE CHOICE ENERGY

Commentators:

Noah Eckert, Chief Commercial Officer, BAYWA R.E. SOLAR PROJECTS LLC
Rob Threlkeld, CEM, CHMM, BEP, Global Manager – Renewable Energy, Global Environmental Compliance & Sustainability, GENERAL MOTORS

The workshop will cover:

- » Developing Your Corporate Renewable Energy Procurement Strategy
- » Onsite Behind the Meter Renewable Energy Options
- » Offsite Renewable Energy Options
- » Executing on Your Renewable Energy Strategy

Main Summit: Corporate Renewables

Tuesday, September 27, 2016



Hot Breakfast Buffet Sponsored by:

Ballard Spahr



Networking Break

Welcome and Opening Remarks by the Chairperson

Jennifer H. Martin, Partner, STOEL RIVES LLP

Year in Review

Hervé Touati, Ph.D., Managing Director, BUSINESS RENEWABLES CENTER

The Corporate Renewable Market 2016

Today's Corporate Renewable Market

Moderator:

Peter Mostow, Partner, WILSON SONSINI GOODRICH & ROSATI

Panelists:

Erik Fogelberg, Senior Vice President, Commercial PV & Storage Solutions, SOLAR CITY
Donna Mendez, Origination Analysis Manager, RES AMERICAS
Bill Weihl, Director of Sustainability, FACEBOOK
Russ Wright, Vice President Sales & Business Development, ONE ENERGY RENEWABLES



Networking Break

Key Market Trends in Project Economics and Deal Structures

Moderator:

Giji John, Partner, ORRICK, HERRINGTON & SUTCLIFFE LLP

Panelists:

Karl Brutsaert, Director of Global Commercial & Industrial Origination, FIRST SOLAR, INC.
Christian F. Dick, Director, Project Development - Distributed Generation, CORONAL GROUP
Martin Hermann, Chief Executive Officer, 8MINUTENERGY RENEWABLES
Erik Paulson, Vice President Wholesale Energy Services, CUSTOMIZED ENERGY SOLUTIONS
Clyde "Skip" Rankin, Partner, BAKER & MCKENZIE LLP

Environmental Benefits and their Marketing and Reporting

Moderator:

George Favaloro, Managing Director, Sustainable Business Solutions, PWC

Panelists:

Eugenia Gregorio, Director of Corporate Responsibility, THE TOWER COMPANIES
Amy Haddon, Vice President of Communications and Engagement, RENEWABLE CHOICE ENERGY
Susan H. Mac Cormac, Partner, MORRISON & FOERSTER LLP



Group Luncheon

The Corporate Renewable Project Landscape 2016 and Beyond

Moderator:

Keith Martin, Partner, CHADBOURNE & PARKE LLP

Panelists:

Craig Gordon, Vice President, Sales and Marketing, INVENERGY LLC
Melissa Gray, Corporate Social Responsibility, RACKSPACE
Rob Threlkeld, CEM, CHMM, BEP, Global Manager – Renewable Energy, Global Environmental Compliance & Sustainability, GENERAL MOTORS

Renewable Developers' Perspectives—Understanding their Needs and Constraints

Moderator:

Jeff Chester, Partner, MORRISON & FOERSTER LLP

Panelists:

Sanjay Bhasin, Senior Vice President, Business Development, TRADEWIND ENERGY, INC.
Cynthia Christensen, Commercial Sales Director, NAMASTE SOLAR
Andrew Dickson, Vice President Development, DUKE ENERGY RENEWABLES
Noah Eckert, Chief Commercial Officer, BAYWA R.E. SOLAR PROJECTS LLC
Steve Vavrik, Chief Commercial Officer, APEX CLEAN ENERGY

Federal and State Policy, and Regulatory Goals for Corporate Renewable Energy Choice

Moderator:

Jerry R. Bloom, Partner, WINSTON & STRAWN LLP

Panelists:

Marty Spitzer, Senior Director, Climate and Renewable Energy, WORLD WILDLIFE FUND
Michael Terrell, Principal, Energy and Global Infrastructure, GOOGLE
Malcolm Woolf, Senior Vice President, Policy and Government Affairs, ADVANCED ENERGY ECONOMY



Networking Reception Sponsored by:



Main Summit: Corporate Renewables

Wednesday, September 28, 2016

Making the Case to the CFO and Other Internal Stakeholders

One of the major challenges in getting a renewable energy deal past the finish line is to build support among internal stakeholders and, ultimately, to get CFO and/or CEO buy-in. The following sessions will provide valuable insights into how this is being accomplished and how the questions asked by CFOs/CEOs on risk, accounting and legal matters are being handled.

Welcome and Remarks by the Chairperson

Jennifer H. Martin, Partner, STOEL RIVES LLP

Lessons from the Frontline: What Corporates are Learning about Renewable Procurement

Moderator:

Teresa A. Hill, Partner, K&L GATES

Panelists:

John DeAngelis, Energy Program Manager, STEELCASE
Lily Donge, Principal, ROCKY MOUNTAIN INSTITUTE
Yuri Horwitz, Chief Executive Officer, SOL SYSTEMS
Reid Spolek, Manager – AWS Renewable Energy, AMAZON



Networking Break

Identifying, Assessing and Managing Risks

Moderator:

Mona Dajani, Partner, BAKER & MCKENZIE LLP

Panelists:

Brett Illers, CEM, CRM, MBA, Program Manager, Energy Efficiency & Sustainability, YAHOO
Jason Johns, Energy Partner, STOEL RIVES LLP
Ian Kelly, Senior Associates, ROCKY MOUNTAIN INSTITUTE'S BUSINESS RENEWABLES CENTER
William Pott, Lead Associate, BOOZ ALLEN HAMILTON, INC.
John Powers, Vice President of Strategic Renewables, RENEWABLE CHOICE ENERGY

The Accounting Implications of Deal Structures

Panelists:

Jeff P. Craft, Partner, DELOITTE
Kevin Jackson, Manager, PWC TRANSACTION SERVICES
Additional panelists to be announced

We are in the process of recruiting speakers and organizing the program. For updates and full agenda details, please visit:

www.infocastinc.com/corporate-renewables

SPEAKING OPPORTUNITIES

For speaking information, contact:

Alice Barsoomian | Event Producer
AliceB@infocastevents.com | 818-888-4445 x19

SPONSORSHIP OPPORTUNITIES

For sponsorship information, contact:

Peggy Franzino | Director of Sponsorship
PeggyF@infocastevents.com | 818-888-4445 x23

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September 26-28, 2016 | The Westin Washington, D.C. City Center | Washington, D.C.



Corporate Renewables

The “Go-to-Place” for corporate renewable buyers,
suppliers and advisors to engage in a unique,
comprehensive examination of the current state of
corporate renewable energy procurement



The Westin Washington D.C. City Center
1400 M Street NW
Washington, D.C. 20005
Phone: 202-429-1700

Room Rate: \$279.00
Reservation Call-In: 1-800-Westin-1
Reservation Cutoff Date: Monday, September 5, 2016
Group Reference/Code: Information Forecast, Inc.

| Tuition | CORPORATE ENERGY BUYERS / GOVERNMENT / NON-PROFIT* | | | |
|---|--|----------------------------|----------|----------|
| | Super Early Bird (after 7/15/16) | Early Bird (by 8/12/16) | Regular | On-Site |
| COMBO: Summit + Workshop (Workshop Complimentary) September 26-28, 2016 | \$395.00 | \$495.00 | \$595.00 | \$695.00 |
| Workshop ONLY September 26, 2016 | \$195.00 | \$295.00 | \$395.00 | \$495.00 |

*Special group registrations subject to verification by Information Forecast, Inc.

| Tuition | STANDARD | |
|--|------------|------------|
| | Regular | On-Site |
| COMBO: Summit + Workshop September 26-28, 2016 | \$2,790.00 | \$2,890.00 |
| Summit September 27-28, 2016 | \$1,795.00 | \$1,895.00 |
| Workshop September 26, 2016 | \$995.00 | \$1,095.00 |

**REGISTER
ONLINE**

at www.infocastinc.com/corporate-renewables or call 818-888-4444