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Brazil Renewable Energy Markets—Current Status and Future Outlook

Track 1

Thursday, 21 October 2010

Brazil’s government is seeking to motivate development of energy generation from renewable sources, such as wind, biofuels and biomass energy. The Regulatory Market Structure is currently being established in order to attract renewable energy developers. The variable and seasonal nature of this type of energy is one of the challenges faced in supplying renewable energy to distributors.

One of the key issues is the balance between returns the regulation will allow and the developers’ expectations. How can power be sold directly to distributors without harming the overall market balance? The creation of a new contract type for renewable energy which is attractive to distributors is a key element in assuring adequate returns for wind farm developers and investors.

What can be done to assure adequate revenue streams for merchant power sales? These and other considerations related to the Renewable Market will be discussed.

- 8:00-9:00 Registration & Coffee
- 9:00-9:15 **Opening Remarks by Workshop Chair**
- 9:15-10:00 **Understanding the Current Renewable Energy Market Regulatory Structure**

This presentation will discuss how the market for renewable works in Brazil. It will address the current status of contracting power delivery, as well as provisions governing sales to independent delivery companies.

Bernardo Sacic, *Gerente de Desenvolvimento*, ENDESA BRASIL
Roseane Albuquerque Santos, *Partner*, SCHMIDT, VALOIS, MIRANDA,
FERREIRA & AGEL – ADVOGADOS

10:00-10:45 **Experiences and Issues of Developing Wind Energy Projects in the Current Market**

This presentation will discuss the operational and business issues encountered by wind project developers under the current regulatory framework.

José Orlando Sewaybricker, *Principal*, GEPROWIND

10:45-11:15 Refreshment and networking break

11:15-12:00 **Experiences and Issues of Developing Biofuels and Biomass Energy Projects**

This presentation will discuss the operational and business issues encountered by biofuels and biomass project developers under the current regulatory framework.

Mike Lu, *President*, BRAZILIAN JATROPHA GROWERS ASSOCIATION

12:00-1:30 Group Luncheon

1:30-2:15 **Assessing Alternative Regulatory Frameworks—Lessons Learned in Europe and Other Established Renewable Energy Markets**

Many countries have already wrestled with the issues of how to incorporate renewable energy projects into a market such that developers get a return that assures financeability of projects and the achievement of carbon reduction policy goals, while not overburdening customers with the costs of incentives. This presentation will discuss what has been proven to work in these markets.

Marcus Felsner, *Partner*, RÖEDL & PARTNER
Edvaldo Santana, *Diretor*, ANELL

2:15–2:45 Refreshment and networking break

2:45-4:00 Panel Discussion:

How Regulations Might Need to Change in Brazil

This panel will synthesize the information presented, and discuss what changes might optimize the Brazilian Renewable Energy Market.

Ricardo Lima, *Sócio*, TEMPO PRESENTE
Fábio Stacke Silva, *Especialista em Regulação*, ANEEL

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