Pre-Summit Briefing ♦ November 17, 2008

DEVELOPING A SUSTAINABLE CELLULOSIC ETHANOL INDUSTRY

The sustainability of the biofuels industry has recently moved front and center as a pressing issue requiring immediate industry attention. The Briefing will provide attendees with the most current information about the developments underway to tackle this important challenge. The goal is to provide the practical information for all players who have a stake in the emerging cellulosic industry with the kind of knowledge that will facilitate their future planning and decision-making. The Briefing will:

- Report on the current sustainability policy and regulatory landscape
- Explore the efforts underway to develop sustainability principles, standards and certifications
- Evaluate where these efforts are leading and what their impacts will be on the industry
- Provide an assessment of the economic, environmental, and social issues that must be addressed for fuel crops and crop residues, grown wood and wood waste, and municipal waste

Briefing Agenda

8:00 – 9 :00 *Continental Breakfast – Sponsored by:*

Mendel BIOTECHNOLOGY

9:00 – 9:10 WELCOME & INTRODUCTON BY THE BRIEFING CHAIRMEN

Douglas Durante, Executive Director,
CLEAN FUELS DEVELOPMENT COALITION
Burl Haigwood, Director of Program Development
CLEAN FUELS DEVELOPMENT COALITION

Keynote Panel

9:10 – 10:00 **SUSTAINABILITY: DEFINING ITS IMPORTANCE, GOALS & THE PATH FORWARD**

Moderator:
Neal Gutterson, *President & CEO*, MENDEL BIOTECHNOLOGY

Panelists:
John Howe, *Vice President, Public Affairs,* VERENIUM
Jimmie Powell, *Senior Policy Advisor*, THE NATURE CONSERVANCY
Ernest C. Shea, *Project Coordinator*, 25X25

Current Policies and Regulation on Sustainability

10:00 – 10:30 **THE RFS AND EPA RULE MAKING**

Presenter:
Paul N. Argyropoulos, *Senior Policy Advisor, Office of Transportation & Air Quality,* ENVIRONMENTAL PROTECTION AGENCY (Invited)

10:30 – 11:00 **USDA POLICIES AND REGULATIONS**

Presenter:
Roger Conway, *Director of the Office of Energy Policy & New Uses,* USDA

11:00 – 11:30 *Briefing Networking Break*

Developing Sustainability Principles, Standards, and Certifications

11:30 – 11:50 **THE COUNCIL FOR SUSTAINABLE BIOMASS PRODUCTION: GOALS, ACTIVITIES, TIMELINES & PROGRESS**

Presenter:
Barbara Stinson, *Staff Director*
COUNCIL FOR SUSTAINABLE BIOMASS PRODUCTION

11:50 – 12:10 **THE ROUNDTABLE ON SUSTAINABLE BIOFUELS: GOALS, ACTIVITIES, TIMELINES & PROGRESS**

Barbara Bramble, *Senior Program Advisor, International Affairs,*
NATIONAL WILDLIFE FOUNDATION

12:10 – 12:30 **DOE BIOMASS PROGRAM: GOALS, ACTIVITIES, TIMELINES & PROGRESS**

Presenter:
Alison Goss Eng, *Biomass Program,* DEPARTMENT OF ENERGY

12:30 – 1:30 *Briefing Luncheon*

Economic, Environmental, and Social Assessments

1:30 – 2:45 **DEDICATED ENERGY CROP SUSTAINABILITY (TRACK ONE)**

Lead Presenter:
Neal Gutterson, *President & CEO*, MENDEL BIOTECHNOLOGY
Presenters:
David Bransby, *Professor, Energy Crops and Bioenergy,*
COLLEGE OF AGRICULTURE, AUBURN UNIVERSITY
Steve A. Flick, *President & Chairman of the Board,*
SHOW ME ENERGY COOPERATIVE

MUNICIPAL WASTE SUSTAINABILITY (TRACK TWO)

Lead Presenter:
Dr. Don J. Stevens, *Senior Program Manager for Biomass*
PACIFIC NORTHWEST REGIONAL LABS
Presenters:
Donna Perla, *Senior Advisor*, ENVIRONMENTAL PROTECTION AGENCY
Necy Sumait, *Senior Vice President,* BLUEFIRE ETHANOL, INC.

2:45 – 3:00 *Briefing Networking Break*

3:00 – 4:15 **CROP RESIDUE SUSTAINABILITY (TRACK ONE)**

Lead Presenter:
Jim Hettenhaus, *President & CEO*, CEA, INC.
Presenters:
Doug Karlen, *Research Leader-Soil & Water Quality*, USDA - ARS
John M. Kimble, *Soil Scientist*, INNOVATIVE SOIL SOLUTIONS

GROWN WOOD/WOOD WASTE SUSTAINABILITY (TRACK TWO)

Lead Presenter:
Robert J. Olszewski, *Vice President Environmental Affairs,*
PLUM CREEK TIMBER COMPANY
Presenter:
Marilyn A. Buford, *National Program Leader for Silviculture Research*
USDA FOREST SERVICE
Dick Carmical, *President*, THE PRICE COMPANIES, INC.

4:15 – 4:30 *Briefing Networking Break*

Implications For Industry Players

4:30 – 5:30 *Discussion and Q&A*

VALUE CHAIN MEMBERS: PLANNING, DECISION-MAKING & INVESTMENTS

Moderator:
John Howe, *Vice President, Public Affairs,* VERENIUM

Panelists:
Jim Hettenhaus, *President & CEO*, CEA, INC.
Anna Rath, *Vice President of Commercial Development*, CERES
Robert J. Olszewski, *Vice President Environmental Affairs*, PLUM CREEK TIMBER COMPANY

5:30 *Adjourn*