

# Green Building Finance & Investment Forum West

March 2-4, 2009  
Hyatt Regency, San Francisco

Monday, March 2, 9am – 12 Noon

Pre-Forum Workshop:

## **Designing, Developing and Financing “Bright Green” Communities**

A number of trends are converging to change how a neighborhood or community development works.

- A new study from the International Energy Agency warns of a global oil supply crunch looming. The end of cheap oil validates the New Urbanist strategies of urban infill and “smart growth”.
- Technical and financial innovations are changing the way consumers use energy, from Smart Grid home or web-based energy monitors, time-of-use rates, on-site generation (solar, micro-wind, geothermal), energy storage, and the “smart garage” for charging plug-in electric vehicles.
- The US Green Building Council is putting the finishing touches on its LEED for Neighborhood Development standard.
- Visionary designers and developers are bundling many of these features in search of the lowest possible carbon and/or energy footprint.

If these approaches represent the wave of the future, how will they be financed? What advantages or disadvantages do they have vis-à-vis more conventional models of community-building? What economic and financial models are being developed to quantify the benefits of these various features and qualities? This workshop will profile a number of exciting case-studies and projects from leading edge developers, designers and investors. Together these presentations will evoke a range of responses in community design to the joint challenges of climate change and high energy prices.

Presentation A:

### **Shiloh Sustainable Village Project**

**Lisa Michelle Galley**, *Managing Principal*, Galley Eco Capital LLC

**Sean Rodrigues**, *Principal*, Northstreet Partners

Presentation B:

### **Sustainability Master Planning**

**Brodie Bain**, *LEEP AP*, *Principal*, Mithun

Presentation C:

**Mark Edlen**, *Managing Principal*, Gerding Edlen Development

Presentation D:

**Jean Rogers**, *Principal*, ARUP